



<b>Report to:</b>	Strategic Policy and Resources Committee
<b>Subject:</b>	<b>The live streaming and archiving of Council proceedings on the internet</b>
<b>Date:</b>	23rd August, 2013
<b>Reporting Officer:</b>	Stephen McCrory, Democratic Services Manager (ext 6314)
<b>Contact Officer:</b>	Petra Scarborough, Democratic Services Section (ext 6003)

<b>1</b>	<b>Relevant Background Information</b>
1.1	Members will recall that the Committee, at its meeting on 18th November, 2011, agreed a protocol for the live streaming and archiving of Council proceedings on the internet and noted that the live streaming would commence at the Council meeting on 1st December, 2011. The Council had previously agreed to the implementation of the system at a cost of £60,000 over a period of three years. The system will have been operational for a period of two years in September 2013.

<b>2</b>	<b>Key Issues</b>																																													
2.1	The live streaming of the Monthly Meetings of the Council has enabled anyone with access to the internet to watch and listen to proceedings live through the Council's website. In addition, the process of archiving the video footage of the meetings has enabled individuals to view previous meetings via the Council's website at any point in time.																																													
2.2	The system has been operating effectively for a period of twenty months and the viewing figures for the live streaming and for accessing the archive footage for the period from September 2012 until July 2013 are as follows (as at 9th August, 2013). Information has also been provided on the total viewing figures for the same period in the previous year:																																													
	<table border="1"> <thead> <tr> <th><u>Meeting date</u></th> <th><u>Live viewers</u></th> <th><u>Archive viewers</u></th> <th><u>Total</u></th> <th><u>Total - 2011/12</u></th> </tr> </thead> <tbody> <tr> <td>3 September 2012</td> <td>26</td> <td>1598</td> <td>1624</td> <td>-</td> </tr> <tr> <td>1 October 2012</td> <td>84</td> <td>2042</td> <td>2126</td> <td>-</td> </tr> <tr> <td>1 November 2012</td> <td>160</td> <td>2758</td> <td>2918</td> <td>-</td> </tr> <tr> <td>3 December 2012</td> <td>3536</td> <td>4792</td> <td>8328</td> <td>2051</td> </tr> <tr> <td>7 January 2013</td> <td>2692</td> <td>2174</td> <td>4866</td> <td>486</td> </tr> <tr> <td>4 February 2013</td> <td>657</td> <td>2345</td> <td>3002</td> <td>390</td> </tr> <tr> <td>4 March 2013</td> <td>336</td> <td>1619</td> <td>1955</td> <td>297</td> </tr> <tr> <td>3 April 2013</td> <td>322</td> <td>1792</td> <td>2114</td> <td>367</td> </tr> </tbody> </table>	<u>Meeting date</u>	<u>Live viewers</u>	<u>Archive viewers</u>	<u>Total</u>	<u>Total - 2011/12</u>	3 September 2012	26	1598	1624	-	1 October 2012	84	2042	2126	-	1 November 2012	160	2758	2918	-	3 December 2012	3536	4792	8328	2051	7 January 2013	2692	2174	4866	486	4 February 2013	657	2345	3002	390	4 March 2013	336	1619	1955	297	3 April 2013	322	1792	2114	367
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1 May 2013	306	694	1000	322
3 June 2013	678	810	1488	220
1 July 2013 (special meeting)	24	167	191	72
1 July 2013	159	496	655	758
	<u>8980</u>	<u>21287</u>	<u>30267</u>	<u>4963</u>

In summary, the total number of viewers for the period has increased by 510% from the same period in 2011/12.

<b>3</b>	<b>Resource Implications</b>
3.1	One member of Democratic Services Section staff is required to operate the system at each meeting. Training has been ongoing with Democratic Services Officers to ensure the necessary knowledge and skills are available throughout the Unit. Discussions will commence with the provider, Public-i, early in 2014 with regard to cost and requirements for the future.

<b>4</b>	<b>Equality Implications</b>
4.1	There are no relevant equality and good relations implications.

<b>5</b>	<b>Recommendations</b>
5.1	Committee is recommended to note the information which has been provided.

<b>6</b>	<b>Decision Tracking</b>
Officer responsible: Petra Scarborough, Democratic Services Section	

<b>7</b>	<b>Key to Abbreviations</b>
n/a	

<b>8</b>	<b>Documents Attached</b>
None	